



# BRISTOL

## HOUSING

### FESTIVAL

AN INITIATIVE OF

**BRISTOL**  
**ONE CITY**

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# THE BRISTOL HOUSING FESTIVAL

## Re-imagining better ways to live in our cities

We face a national crisis in the affordability of our housing and our public services. The option to simply 'do more with less' has become untenable and puts those in public service, as the stewards of the city, in an invidious position seeking to serve the public good but within a culture that is stretched.

As a city we need the courage to reimagine and to rethink.

Bristol is a city with an innovative and creative identity. It is a city that is prepared to stand up and lead. This leadership approach, by a city, will help create a narrative of what is possible and bring investment and jobs and long-term scalable solutions.

If Bristol as a city does not lead, someone else will.

Over the next five years the Bristol Housing Festival will:

- Promote, Showcase and Support the existing and new innovation and creative solutions that have been implemented across the city to address housing need – helping the city articulate its narrative, ambition and activity across the city; and
- Curate, Prototype, Test and Showcase new ways of creating homes, places and communities on sites across Bristol over five years using a mix of land (some temporarily available, or 'meanwhile' land, both public and privately owned) in the city.

The Festival will facilitate collaborative innovation that will deliver:

- New high quality and affordable housing models with a commitment to sustainability
- New investment and means of raising funds for housing
- New technology-enabled solutions to address housing need
- New models for place-making and social interaction that enable restorative and resilient communities – a commitment to wellbeing

The Festival will foster innovation in four main areas:

1. **Construction** – new types of Off-Site Manufactured and concept housing.
2. **Technology** – using these new communities as a test bed for various smart city technology and new technology application/platforms. A 'Bristol Lab' will incubate some of these new opportunities.

***'Leadership is not about title, status and wielding power. It is anyone who takes responsibility for recognising the potential in people and ideas and has the courage to develop that potential. When we dare to lead, we don't pretend to have the right answers, we stay curious and ask the right questions.'***

***Brene Brown - Daring to Lead***

3. **Social Structures** – the Festival will showcase different types of community including co-housing, inter-generational and ‘mixed’ communities.
4. **City Governance** – The Festival intends to curate a city-wide canvass on which a city can work collaboratively on solutions and partner as an initiative of the One City Approach

## THE LAUNCH EVENT

### Overview

The Launch will be the first event of the five-year festival.

At Waterfront Square, we will host a number of concept houses, scale models, interactive activities, and showcase some of the initiatives, organisations and people already engaging with this vital issue. We will also communicate the ambition and commitment the City of Bristol has to take leadership role in creating change and enabling innovation nationally.

Over the two and a half weeks there will be various speakers, and exciting announcements about the future of the five-year festival.

*“To reimagine Britain we must reimagine housing. The first form of reimagining is to reclaim the purpose of housing. Housing exists as a basis for community and community exists for human flourishing. Building new housing without clear community values and aims will lead to the same problems being repeated again and again in the future.”*

**Archbishop of Canterbury – Justin Welby**

### Dates

Open to the public: 19<sup>th</sup> October – 4<sup>th</sup> November

Press Launch: 23<sup>rd</sup> October 7pm (TBC)

Exhibitors Days: Saturday 20<sup>th</sup>, Tuesday 23<sup>rd</sup>, Saturday 27<sup>th</sup>, Sunday 4<sup>th</sup>

Set up: 15<sup>th</sup> – 19<sup>th</sup> October (TBC)

Pack up: 5<sup>th</sup> – 7<sup>th</sup> November (TBC)

### Location

Waterfront Square, BS1

### Opening Times

The site will be open every day to the public from 11:00 – 18:30

## THE EXHIBITORS

We are inviting exhibitors to come and join us at the launch event to display their initiatives, ideas, concepts, programmes, and projects.

### Exhibition Opportunities

- Full size concept houses
- A covered exhibition space for models, information stands and interactive elements
- A visitor’s brochure details exhibitors and speakers

- A programme of talks/seminars

### **Exhibitor Days**

We have three days throughout the two and a half weeks where we would like to encourage as many exhibitors as possible to be on site for visitors to chat and ask questions. The following four dates will be publicised as 'Exhibitor Days – come and meet the people behind the ideas'.

Saturday 20<sup>th</sup> October

Tuesday 23<sup>rd</sup> October

Saturday 27<sup>th</sup> October

Sunday 4<sup>th</sup> November

## **VOLUNTEERS**

The Launch event will be hosted by volunteers at all times in order to welcome visitors, answer questions and facilitate the interactive elements.

### **The Role**

The volunteers will be on site to welcome visitors, to direct people around the various exhibitions, to ensure health and safety of all, to monitor tickets for events, to answer questions and anything else required on the day to ensure the success of the event.

***“There is a desperate need for greater imagination, political will and creativity in our efforts to confront the nation’s housing crisis.”***

***The Royal Society for the encouragement of Arts, Manufactures and Commerce***

### **Time Requirements**

For the daytime we ask all volunteers to be on site by 10:30am for a briefing and to stay for half an hour after the site shuts to the public (until 7:00pm) to ensure everything is cleared up and shut down properly.

For the evening sessions we ask all volunteers to be on site by 6:30pm for a briefing and to stay after the event has finished (until 10pm latest) to ensure everything is cleared up and shut down properly.

### **Sign Up**

To sign up for any slot (day time or evening) please visit: <http://signup.com/go/xNKJRVn>

## **CONTACT**

### **General Enquiries**

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