



FOR THE LONG TERM UNEMPLOYED NVQ LEVEL 2 TRAINING IN THE WHOLE PROCESS OF FOOD PRODUCTION INCLUDING GROWING, HARVESTING, DELIVERING, RETAILING, PROCESSING INTO VARIOUS VALUED ADDED PRODUCTS, PACKAGING, LABELLING, BRANDING, MARKETING, AND FOOD SAFETY. ONCE THE COURSE IS COMPLETE AND THE STUDENT HAS QUALIFIED THEY CAN THEN CHOOSE THE ROLE THEY ENJOYED THE MOST AND FORM PART OF THE EVER GROWING EMPLOYED WORKFORCE IN THIS CAPACITY.

MULTIPLE BENEFITS INCLUDE

- TRAINING & PROGRESSIVE, ASPIRATIONAL JOBS FOR LONG TERM UNEMPLOYED
- LOCAL COMMUNITY INVOLVEMENT – EVERYONE WORKING TOGETHER
- CONVERSION OF 'UN-USED' SPACE INTO AN ACTIVE, VIBRANT POSITIVE FOCUS FOR THE AREA
- UN-LOCKING SIGNIFICANT FUNDS BY CONVERTING 'UN-USED' SPACE IN TO PRODUCTIVE 'ASSETS'
- HEALTHY ORGANIC FOOD SUPPLIED INTO THE LOCAL FOOD CHAIN
- REDUCE RELIANCE ON BIG 4 SUPERMARKETS FOR OUR FOOD SUPPLY



DEVELOPMENT OF A NEW LOCAL STANDARD 'MARK' (LEFT)

Representatives from each part of the production, distribution retail and processing chain will be represented on the governing board of the CIC and together a new accountable and traceable 'standard' of healthy local food production, treatment of the environment and, most importantly, the inclusion of the socially disadvantaged as a central element, will form the basis of the standard that will be added to each product and will be used in the PR and marketing to create a recognisable, reliable and credible 'mark' of commitment to social, economic and environmental transformation.

EMPLOYMENT OPPORTUNITIES FOR ALL AGES, GENDERS AND ABILITIES

- ADMINISTRATION JOBS
- WHARESHOUSE STAFF
- DRIVERS
- FOOD GROWING
- COOKING
- MARKETING
- BRANDING/LABELLING

FARMSHOP KIOSKS (POSITIONED IN HIGH FOOTFALL AREAS ACROSS BRISTOL INCLUDING CLOSE TO SUPERMARKETS)

- SHOP ASSISTANTS,
- ELECTRICANS,
- FITTERS,
- LABOURERS,
- GRAPHICS,
- MAINTENANCE,
- INSTALLATION STAFF



CREATING ASPIRATIONAL & PROGRESSIVE EMPLOYMENT (5 LEVELS)

1. VOLUNTEERING
2. PART-TIME
3. FULL TIME PAYE
4. SELF EMPLOYED
5. FRANCHISE (PURCHASE OF KIOSK & EMPLOYMENT OF OWN STAFF
6. SMALL BUSINESS OWNER (PRODUCING FOOD PRODUCTS)